

SALES DASHBOARD



Default Data
Click to select your data

Select date range

Number of Customers

1,708

No data

Total Sales

1,028,567,468

No data

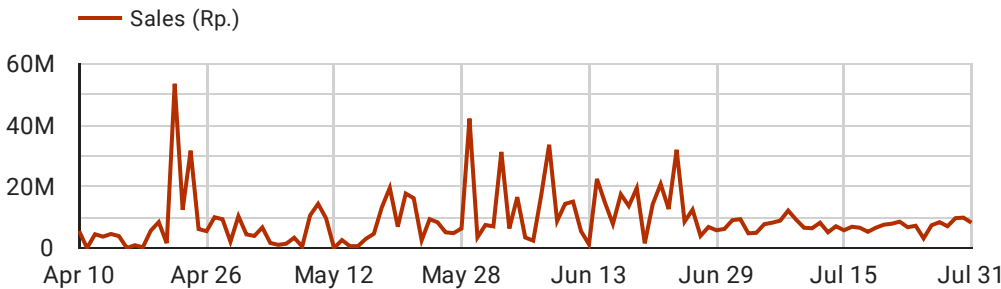
Quantity Sold

26,082

No data

Performance Sales

Metrics by Time Series



Repeat Order Metrics

Churn Rate

2.88%

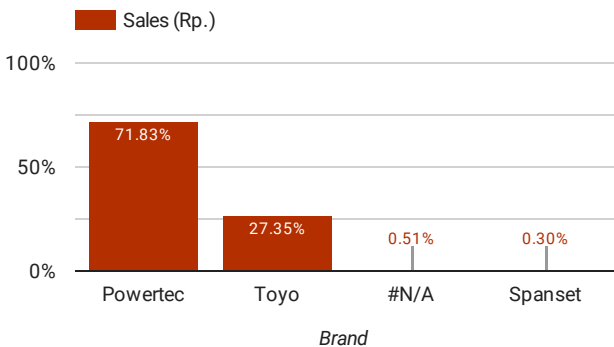
Retention Rate

4.23%

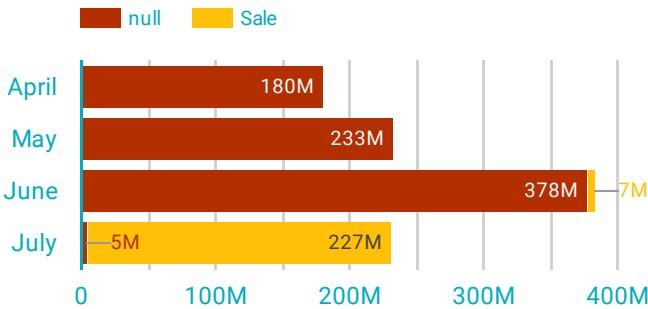
Repeat Customer Rate

37.62%

Product Performance



Campaign Performance



Customers Contribution

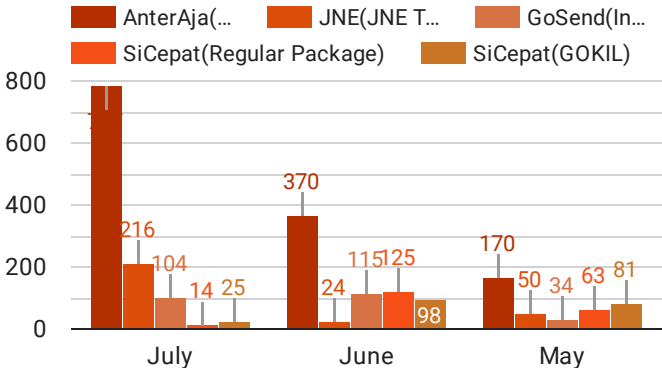
	Customer Name	Quantity	Price (Rp.)	Sales (Rp.)	
1.	Dionisius Michael Chandra	90	12,547,160	2.95%	
2.	Yuanita Setiawan	1	27,000,000	2.63%	
3.	Fakhrul Rozie	4	18,145,200	1.76%	
4.	ronny simanjuntak	72	244,800	1.71%	
5.	Esther Cynthia	8	15,592,050	1.58%	

1 - 100 / 1708



Customer Preference

Courier Preference



Jenis Layanan Preference

